

## PROJECT TEAM



Dave D. Paige  
Founder & CEO

Dave Paige and Company  
[www.davepaigeandcompany.com](http://www.davepaigeandcompany.com)

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### Key Project

#### Qualifications:

- Business Development
- Brand Enhancement
- Project Management & Coordination
- Integration & Efficiency Optimization
- Lean Principles
- Community Development & Engagement
- Economic Development
- Information Technology Leadership & Expertise
- Executive Level Decision Making
- Strategic Partnership and Alliances

Dave Paige is the Founder and CEO of Dave Paige and Company, a boutique real estate development company with a goal of transforming neglected areas into vibrant and prosperous places to live, work, innovate, and play in. As an accomplished executive with over 20 years of experience, he is known for his unwavering professionalism, strong leadership, and extensive skillset that spans multiple facets of business marked by a commitment of excellence, business development, and a dedication to fostering customer-centric environments while applying lean principles as a Lean Six Sigma practitioner that brings a data-driven approach to his work that demonstrates his proficiency in ensuring operational efficiency and alignment with organizational goals.

As a proud graduate of the Bessemer public school system and a native of Bessemer, Dave's dedication to Bessemer's growth and prosperity is deeply personal as he spearheaded the visionary plan for the development of the innovation district in downtown Bessemer aiming to create a hub for technology, creativity, and entrepreneurship. As the Founder of The Beyond Foundations whose mission in Bessemer is to create community wealth in underinvested communities by connecting the dots of education, well-being, sustainability and mindful opportunity to expand skillsets, grow entrepreneurs, and build lasting assets. Through all of his work, he seeks to transform neglected spaces and areas into vibrant hubs for innovation, work, live, and play through the North Star Redevelopment Plan he developed for Bessemer.

### Relevant Project Description:

#### 1. Innovation District Development in Downtown Bessemer:

- Project Description: Spearhead the visionary plan for the development of an Innovation District in downtown Bessemer, aiming to create a hub for technology, creativity, and entrepreneurship.
- Key Responsibilities and Achievements:
  - Conduct a thorough market research and feasibility study to identify the potential for innovation-driven economic growth in downtown Bessemer.
  - Collaborate with urban planners, architects, and technology experts to design a dynamic and adaptable district layout, encompassing state-of-the-art facilities, collaborative workspaces, and innovation-focused amenities.
  - Orchestrate community engagement sessions to gather input from local entrepreneurs, businesses, and residents, ensuring the district's offerings aligned with their needs and aspirations.
  - Develop a phased implementation strategy, outlining short-term activation initiatives and long-term development milestones for the Innovation District.
- Outcomes:
  - Attract tech startups, established companies, and research institutions, resulting in an increase in job opportunities and innovation-driven economic activity in the district.

#### 2. North Star Revitalization Plan for Bessemer:

- Project Description: Conceptualize and execute the North Star Revitalization Plan, a comprehensive strategy aimed at transforming underutilized areas in Bessemer into vibrant and prosperous spaces.
- Key Responsibilities and Achievements:
  - Conduct site assessments and economic analyses to identify strategic areas for redevelopment and revitalization within Bessemer.

Education:

- Villanova University,  
Lean Six Sigma  
Certification

Affiliations:

- The Beyond  
Foundations, Founder  
& President
- Jeff State CAB  
Committee, Member
- Lawson State  
Strategic Analysis  
Team, Member
- Tennessee Valley  
Authority-Bessemer  
Public Power  
Committee, Member
- YWCA of Birmingham,  
Board Member
- Bessemer  
Redevelopment  
Corporation, Member
- City of Bessemer 2040  
Visioning Committee,  
Member (2022)
- Bessemer Downtown  
Redevelopment  
Authority, Chairman  
(2021)

- Formulate a holistic plan encompassing urban design, infrastructure enhancements, community spaces, and economic development initiatives.
- Collaborate with local stakeholders, including government officials, community organizations, and potential investors, to garner support and ensure alignment with community goals.
- Implement tactical interventions and activation programs to kickstart the revitalization process, creating visible and immediate impact.
- Outcomes:
  - Will result in a noticeable improvement in property values, increase in foot traffic, and a revitalized sense of community pride in the targeted areas.

Project Experience:

- North Star Revitalization Plan
- Innovation District Development
- Accelerator Development
- Innovate Alabama City Designation - City of Bessemer
- Land Bank

These projects showcase Dave Paige's ability to blend strategic planning, urban development, and community engagement to drive impactful revitalization efforts. His visionary leadership and expertise in lean principles is instrumental in turning neglected areas into thriving spaces that promote innovation, economic growth, and community well-being. Through his hands-on approach, Dave has demonstrated a commitment to creating environments that prioritize excellence and customer-centricity.

