

PROJECT TEAM



Selena Rogers-Dickerson, MBA
President & Managing Member
SARCOR, LLC.
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Key Project

Qualifications:

- Engineering Design & Infrastructure
- Transportation Planning and Accessibility Optimization
- Program and Project Management
- Design-Build Proficiency
- Construction Administration and Quality Assurance
- Community Engagement and Stakeholder Coordination
- Supplier Diversity Management
- Regulatory Compliance
- Financial Acumen and Budget Management

Selena Rodgers Dickerson is the President of SARCOR, LLC, an engineering design and project management firm, and Selene, LLC, a diverse business solutions company. Selena received a Bachelor of Science in Civil Engineering from Tennessee State University and her Master in Business Administration in Project Management from Cappella University. Her experience spanning over 18 years includes serving as principal in charge of SARCOR's projects ranging from civil site development, roadway design, transportation planning, estimating, project and program management, design-build, construction administration, community engagement, supplier diversity management, and stakeholder engagement.

Selena graduated from SBA's Emerging Leaders Program and UAB's Leadership Birmingham. In 2019, Selena also graduated from the Goldman Sachs 10,000 Small Business program at Babson College, the #1 school for entrepreneurship in America. Additionally, she is the recipient of several awards including the Media Fusion Creator Award (2018), Dr. A.G. Gaston Minority or Woman-Owned Emerging Business of the Year (2013), Birmingham Business Journal's Top 40 Under 40 Honoree (2016) and Tuskegee University's Economic Development Summit, Business Success Story Award (2019). She was featured on PBS

Relevant Project Description:

1. Urban Redevelopment and Infrastructure Enhancement:

- Project Description: Spearhead a comprehensive urban redevelopment initiative with a focus on downtown Bessemer involving upgrading critical infrastructure, enhancing public spaces, and revitalizing commercial areas.
- Key Responsibilities and Achievements:
 - Will conduct a thorough site assessments and feasibility studies to identify opportunities for infrastructure improvement and community revitalization.
 - Design and implement civil site development projects, ensuring compliance with regulatory standards and environmental considerations.
 - Oversee transportation planning and roadway designs to optimize accessibility and traffic flow in the downtown area.
 - Manage the construction administration process to ensure projects are completed on time and within budget.
- Outcomes:
 - Improve overall urban infrastructure, leading to an increase in property values and business activity in the downtown Bessemer area.

Design-Build and Program Management:

- Project Description: Led design-build projects and managed programs to ensure the seamless execution of redevelopment initiatives.
- Key Responsibilities and Achievements:
 - Oversee the design-build process, from conceptualization to project delivery, ensuring quality, cost-effectiveness, and timeliness.
 - Manage program budgets, schedules, and resources to achieve project goals and objectives.
 - Implement robust project and program management practices, resulting in a reduction in project timelines and cost overruns.
- Outcomes:
 - Successfully delivered multiple design-build projects on time and within budget, contributing to the overall success of the downtown Bessemer revitalization efforts.

Education:

- Tennessee State University, Bachelors of Science in Civil Engineering
- Cappella University, Master in Business Administration in Project Management
- OSHA Certification, Construction Traffic Control

Affiliations:

- Leadership UAB Class of 2013
- Leadership Birmingham, Class of 2018
- Birmingham Business Alliance, Council of Advisors
- REV Birmingham, Board Member/Executive Committee
- Birmingham Zoo, Board Member
- Neighborhood Housing Services of Birmingham, Board Member
- Vulcan Parks Foundation, Board Member
- Birmingham Business Resource Center, Board Member
- Birmingham Business Resource Center, Board Member
- i3 Academy Charter School, Board Member
- Birmingham Cite Wide Local Development Co., Board Member
- USDOT Southeast Region Women in Transportation, Advisory Committee
- Rotary Club of Birmingham, Member
- National Women's Business Council, Biden Administration Council Member

Project Experience:

- City of Birmingham, Various Projects
 - City of Birmingham Pavement Management Program
 - Pearson Avenue Streetscape Improvements
 - Village Creek Greenway
 - TAPBH-TA13(948) Ruffner Mountain Connector Trail
 - STPBH-UR13(603) ADA Sidewalk and Ramp Improvements, Various Routes
 - TAPBH-TA14(948) Woodlawn Connector Trail
 - CMAQ-3715(263) 16th Street Connector Trail
 - STPBH-NR16(903) Transportation Development Projects
 - Elder Street Sidewalk and Nature Trail
 - Messer Airport Flood Study
- Regional Planning Commission of Greater Alabama, APPLE – Advanced Planning Reports Project
 - Vulcan Greenway Study
 - Avenue F Bridge over Village Creek Study
 - Virginia Drive/Sunrise Boulevard Intersection Realignment
- South Alabama Regional Planning Commission
 - Provided a feasibility study and planning services for Mobile and Baldwin Counties that included environmental analysis, reports, and public participation.
- Birmingham Airport Authority , Comprehensive Site Storm Water Evaluation Support Services
 - Subconsultant to provide field and and office support for the development of a Storm Water Management Plan that included an inventory and evaluation of existing storm water management infrastructure and a review of applicable permits and regulations.
- City of East Point, Georgia
 - Assistant Project Manager for the city's sanitary sewer evaluation (SSES) and rehab program responsible for project site supervision.

These projects demonstrate Selena's extensive experience and expertise in engineering design, project management, and community engagement. Her strategic approach and hands-on leadership have played a pivotal role in transforming urban spaces, making her a valuable asset in strategic development planning for downtown Bessemer.

